

WHAS 520 W. Chestnut St. Louisville, KY 40202 Main: (502)582-7711 Billina:

Billing Address:

GMMB - Greer Margolis Mitchell / POL Attention: Accounts Payable 3050 K St NW Washington, DC 20007

Send Payment To:

WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

HOL	NVOICE	ТЕ		Page 1 of 3	
$U \cap L$	Property	WHAS			
	Invoice #	2464548-1	Order #	2464548	
	Invoice Date	04/24/22	Alt Order #	WOC13578495	
	Invoice Month	April 2022	Deal #		
	Invoice Period	04/18/22 - 04/24/22	Flight Dates	04/19/22 - 04/21/22	
	Advertiser	POL/ Craig Greenbe	rg / D / Mayor	KY	
	Product	candidate			
	Estimate #	10566			
		Account Executive	Taylor Fritsch	1	
		Sales Office	s Washington DC		
U / BOI		Sales Region			
II / POL		Agency Code	Code 9912856		
		Advertiser Code	634		
		Billing Calendar	lendar Broadcast		
		Billing Type	Cash		
		Special Handling			
		Agency Ref	1700AGY		
		Advertiser Ref	199378		
		Product 1	674		

Product 2

						Spots/			
Line Start Date	e End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
1 04/19/22	04/20/22	GMK @ 6A	6-7a	1	1:00	1	\$160.00	NM	
Weeks:	Start Date 04/18/22	End Date MTWTFS 1		<u>Rate</u> \$160.00					
Spots: # CI		Date Air Time De		Start/End Time		h Ad-ID			Rate Type
1 W	HAS W 04	/20/22 6:24 AM GN	ЛК @ 6A	6-7a	1:0	0 CG1001H			\$160.00 NM
2 04/19/22	04/21/22	GOOD MORNING ICA	AMER 7-9a	-111	1:00	3	\$240.00	NM	
Weeks:	Start Date 04/18/22	End Date MTWTFS - 111-		Rate \$240.00					
Spots: # CI	<u>h</u> <u>Day</u> Air	Date Air Time De	escription	Start/End Time		h Ad-ID			Rate Type
1 W	HAS Tu 04	/19/22 7:27 AM GC	OOD MORNING AMERICA	7-9a	1:0	O CG1001H			\$240.00 NM
2 W	HAS W 04	/20/22 8:54 AM GC	OOD MORNING AMERICA	7-9a	1:0	O CG1001H			\$240.00 NM
3 W	HAS Th 04	/21/22 6:59 AM GC	OOD MORNING AMERICA	7-9a	1:0	O CG1001H			\$240.00 NM
3 04/19/22	04/21/22	THE VIEW	11-12p	- 1- 1	1:00	2	\$150.00	NM	
Weeks:	Start Date 04/18/22	End Date MTWTFS - 1 - 1 - 1 - 1		<u>Rate</u> \$150.00					
Spots: # CI	<u>h</u> <u>Day Air</u>	Date Air Time De	escription	Start/End Time	Lengt	h Ad-ID			Rate Type
1 W	HAS Tu 04	/19/22 11:35 AM TH	IE VIEW	11-12p	1:0	O CG1001H			\$150.00 NM
2 W	HAS Th 04	/21/22 11:35 AM TH	IE VIEW	11-12p	1:0	O CG1001H			\$150.00 NM
4 04/19/22	04/21/22	WHAS11 NEWS A	'	11	1:00	2	\$150.00	NM	
Weeks:	Start Date 04/18/22	End Date MTWTFS 11-		<u>Rate</u> \$150.00					
Spots: # CI	<u>h</u> <u>Day</u> Air	Date Air Time De	escription	Start/End Time	Lengt	h Ad-ID			Rate Type
1 W	HAS W 04	/20/22 12:52 PM WI	HAS11 NEWS AT NOON	12-1p	1:0	O CG1001H			\$150.00 NM

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at http:///bi.ly/zeyrbCA, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at https://premion.com/advertising-terms-and-conditions/.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

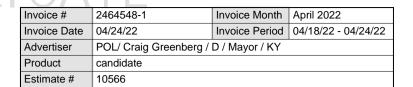
Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.



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Line Start Date	End Date	Desc	cription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
4 04/19/22	04/21/22	WHA ON	AS11 NEWS AT NO	12-1p	11	1:00	2	\$150.00	NM	
Spots: # Ch	Day Air		Air Time Descripti	on	Start/End Time	Lengt	h Ad-ID			Rate Type
	HAS Th 04		12:27 PM WHAS11		12-1p		O CG1001H			\$150.00 NM
5 04/19/22	04/19/22	GMA	13	1-2p	- 1	1:00	1	\$150.00	NM	
Weeks:	Start Date 04/18/22	End D 04/24/		Spots/Week 1	<u>Rate</u> \$150.00					
Spots: # Ch			Air Time Descripti	<u>ion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WI	HAS Tu 04	/19/22	12:59 PM GMA3		1-2p	1:0	O CG1001H			\$150.00 NM
6 04/19/22	04/21/22	WHA P	AS11 NEWS @ 530	530-6p	11	1:00	2	\$450.00	NM	
Weeks:	Start Date 04/18/22	End D 04/24/		Spots/Week 2	Rate \$450.00					
Spots: # Ch			Air Time Descripti		Start/End Time		h Ad-ID			Rate Type
	HAS W 04		5:44 PM WHAS11		530-6p		0 CG1001H			\$450.00 NM
2 WH	HAS Th 04	1/21/22	5:40 PM WHAS11	1 NEWS @ 530P	530-6p	1:0	0 CG1001H			\$450.00 NM
7 04/19/22	04/21/22	WHA	AS11 NEWS @ 6p	6-630p	-111	1:00	3	\$500.00	NM	
Weeks:	Start Date 04/18/22	End D 04/24/		Spots/Week 3	Rate \$500.00					
Spots: # Ch			Air Time Descripti	<u>on</u>	Start/End Time		h Ad-ID			Rate Type
1	HAS Tu 04		6:23 PM WHAS11	•	6-630p	-	0 CG1001H			\$500.00 NM
1	HAS W 04		6:23 PM WHAS11	•	6-630p	-	0 CG1001H			\$500.00 NM
3 WH	HAS Th 04	1/21/22	6:07 PM WHAS11	I NEWS @ 6p	6-630p	1:0	0 CG1001H			\$500.00 NM
8 04/19/22	04/21/22	ENT GHT	ERTAINMENT TONI	7-730p	- 111	1:00	3	\$500.00	NM	
Weeks:	Start Date 04/18/22	End D 04/24/		Spots/Week 3	Rate \$500.00					
Spots: # Ch	Day Air	r Date	Air Time Descripti	on	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WH	HAS Tu 04	1/19/22	7:24 PM ENTERT	AINMENT TONIGHT	7-730p	1:0	O CG1001H			\$500.00 NM
1	HAS W 04		7:13 PM ENTERT	AINMENT TONIGHT	7-730p		O CG1001H			\$500.00 NM
3 WH	HAS Th 04	1/21/22	7:13 PM ENTERT	AINMENT TONIGHT	7-730p	1:0	0 CG1001H			\$500.00 NM
9 04/19/22	04/21/22	INSII	DE EDITION	730-8p	-111	1:00	3	\$500.00	NM	
Weeks:	Start Date 04/18/22	End D 04/24/		Spots/Week 3	<u>Rate</u> \$500.00					
Spots: # Ch	Day Ai	r Date	Air Time Descripti	<u>on</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WH	HAS Tu 04	1/19/22	7:56 PM INSIDE E	EDITION	730-8p	1:0	O CG1001H			\$500.00 NM
1	HAS W 04		7:54 PM INSIDE E	EDITION	730-8p	-	O CG1001H			\$500.00 NM
3 WH	HAS Th 04	1/21/22	7:54 PM INSIDE E	EDITION	730-8p	1:0	0 CG1001H			\$500.00 NM
10 04/19/22	04/21/22	WHA	AS11 NEWS AT 11	11-1135p	-111	1:00	3	\$240.00	NM	

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Invoice #	2464548-1	Invoice Month	April 2022					
Invoice Date	04/24/22	Invoice Period	04/18/22 - 04/24/22					
Advertiser	POL/ Craig Greenberg / D / Mayor / KY							
Product	candidate							
Estimate #	10566							

Spots/

Line	Start D	ate End Dat	te Descript	ion	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
10	04/19/2	22 04/21/2	2 WHAS1 M-F/SU	1 NEWS AT 11	11-1135p	- 111	1:00	3	\$240.00	NM	
	Weeks:	Start Dat 04/18/22		<u>МГWГFSS</u> - 111	Spots/Week 3	Rate \$240.00					
Spo	ots: <u>#</u>	Ch Day	Air Date A	ir Time Descrip	<u>tion</u>	Start/End Time	<u>Leng</u>	th Ad-ID			Rate Type
	1	WHAS Tu	04/19/22 11	:24 PM WHAS1	1 NEWS AT 11 M-	F/SU 11-1135p	1:0	0 CG1001H			\$240.00 NM
	2	WHAS W	04/20/22 11	:24 PM WHAS1	1 NEWS AT 11 M-	F/SU 11-1135p	1:0	0 CG1001H			\$240.00 NM
	3	WHAS Th	04/21/22 11	:32 PM WHAS1	1 NEWS AT 11 M-	F/SU 11-1135p	1:0	O CG1001H			\$240.00 NM

Total Spots 23

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u> \$7,750.00

Agency Commission \$1,162.50

Net Amount Due \$6,587.50

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